

Learners Today, Leaders Tomorrow!



Course Syllabus

Publications: Yearbook

(Advanced Journalism)

2023-24

INSTRUCTOR: Lisa Dennison

E-Mail: lisa.dennison@slps.org

Email correspondence for quickest response.

Room: #410W

Media Center #413W

PLAN:

PUBLICATIONS/ YEARBOOK COURSE FRAMEWORK:

Prerequisite Journalism I or approval of Ms. Dennison required

During this course, the student will be offered access to print media production. Through the study of print media design, students will build knowledge, analyze ideas, make critical design choices, and develop collaboration and communications skills.

- Students will read, comprehend, and evaluate types of print media outlets, and write, edit, and evaluate text and images for print publication.
- Students will calendar and execute school wide activities including picture days, sales rallies, and yearbook promotion.
- Students will compose and produce digital photographs to document Gateway life.
- Students will choose design elements of style, graphics, and photographs for print through an online yearbook source.
- Students will highlight the best of student life and act as Gateway Ambassadors.

COURSE OUTLINE:

The calendar: backward planning for a deadline

Staffing: Jobs! Special interests and independent work

Design: expansion of elements of art and design

Continuing skill building in documentary photojournalism/art photography

Writing captions, block quotes, sidebars & infographics

Creating the mock up: planning pages & developing the ladder

The cover: choosing or creating the cover style and design by consensus

Picture Days: a how to plan a production...and organize mobs of people!

Polls, Ads, Sales, and Promotions

Studio Source and Canva and related online graphics tools to build print design

Print Production: 64 page Yearbook

CELL PHONE USAGE POLICY

Technology is a powerful tool for learning. Laptops have been distributed and students should bring them fully charged for daily use. Cell phones may be used in lieu of a camera for photography projects only in this class. Students will receive instructions for photography and uploads to platforms on laptops.

HOWEVER, other uses of a cell phone are a distraction for all participants. Scrolling social media, watching you tube or movies, playing games, texting friends or taking phone calls are PROHIBITED.

Therefore, the TEACHER will determine any and all instructional applications where a phone may be used (such as photography, laptop failure, Quizlet vocabulary games).

Any use of a cell phone outside of these types of specific circumstance with teacher permission, will be addressed as a disciplinary issue. The first two weeks of school are considered the warning period. After, violations will be discussed with a parent/guardian. Lastly, lack of compliance will result in use administrative referral.

ACADEMIC INTEGRITY

Plagiarism, or taking credit for someone else's work, is a serious academic offense. In some cases, it may even be a violation of copyright laws and, thus, a crime. Students must work to avoid unintentional plagiarism by citing sources and writing using their own words and phrasing. Only in this way can they truly learn by completing their own assignments. Intentional plagiarism is turning in a paper or project largely or entirely written or created by someone else and claiming it as your own work and is the most serious form of plagiarism.

PLAGIARIZED WORK, WHETHER UNINTENTIONAL OR INTENTIONAL, WILL NOT BE ACCEPTED.

Semester Grade Policy:

Grading Policy: Students will follow the grading scale issued by the district which is as follows:

<u>Grade</u>	<u>Grading Scale</u>
A	100 – 90
B	89 – 80
C	79 – 70
D	69 – 60
F	59 and below

Students participating in the Journalism program are considered representative of the best of Gateway. At all times, they are expected to act as ambassadors to students, staff, and visitors. Integrity and communication are key to our success. Our classes can come with a number of privileges and the expectation of students is to rise to the occasion in their work to document student life at Gateway.